**SAMPLE AGGIE CHAMPION SOCIAL MEDIA POSTS:**

**Hey Aggies! Let’s Make an Impact!**

For **1888 Minutes of Giving**, I’m stepping up to support NMSU and our students—and I hope you’ll join me!

Every gift, big or small, fuels scholarships, programs, and opportunities that change lives. Let’s rally together and show what Aggies can do!

* Give now: [Insert unique donation link]
* Spread the word—tag fellow Aggies!
* Help shape the future of NMSU!

Let’s give back, pay it forward, and make a difference—together!

**Aggies, the clock is ticking!**

For **1888 Minutes of Giving**, we have a chance to support students, strengthen programs, and invest in the future of NMSU—but we can’t do it without YOU!

* Every dollar makes a difference
* Every gift supports an Aggie dream
* Every donor helps build a stronger NMSU

Join me in making an impact—give now and let’s show our Aggie pride! [Insert unique donation link]

**SAMPLE TEXTS:**

**Text 1:**

Hey Aggies! NMSU’s **1888 Minutes of Giving** campaign is about to take place (April 22-23), and I’m supporting our people, passions, and programs—will you join me? Every gift, big or small, makes a difference! Let’s show our Aggie pride and give back today. **Donate here:** [Insert unique donation link]

**Text 2:**

Attention Aggies everywhere! I’m giving back to NMSU during **1888 Minutes of Giving**, and I’d love for you to join me! Your support helps students, scholarships, and programs thrive. Let’s make an impact for NMSU together—**give now!** [Insert unique donation link]

**SAMPLE EMAILS:**

**1) Subject: Let’s Show Our Aggie Spirit—Join Me in Giving Back!**

Dear [Name],

**1888 Minutes of Giving** is here, and I’m stepping up to support NMSU—will you join me? This is our chance to make a real difference for students, scholarships, and programs that keep our university thriving.

Every gift, no matter the size, helps shape the future of NMSU. Together, we can empower the next generation of Aggies and continue the legacy of excellence.

Join me in giving back today! Make your gift now: [Insert unique donation link]

Thanks for being part of the Aggie family!

Always an Aggie,  
 [Champion’s Name]

**2) Subject: Aggies, It’s Time to Give Back!**

Dear [Name],

For **1,888 minutes**, we have the power to make a BIG impact at NMSU! I’m giving back, and I hope you will too. Your support during **1888 Minutes of Giving** helps students, enhances programs, and strengthens the university we love.

Let’s come together as Aggies and make a difference! Give now and show your Aggie pride: [Insert unique donation link]

Thanks for being a vital member of Aggie Nation.

Go Aggies!  
 [Champion’s Name]

**SAMPLE SELFIE VIDEO SCRIPT FOR AGGIE CHAMPIONS:**

**Aggie Champion:**  
 “Hey Aggies! I’m [NAME], and I proudly support [program or college you give to] at NMSU! I give because [share your reason—for example, ‘I want to help students succeed,’ ‘NMSU changed my life,’ or ‘I believe in the power of education’]. Join me in making an impact during our **1888 Minutes of Giving campaign, April 22-23!** Every gift helps students and shapes the future of NMSU. Let’s do this, Aggie Nation! *Go Aggies!*”